



SQUASH BC

2024 ANNUAL REPORT



"TAKING THE T"

A Message From Our President

When playing our game of squash, "Taking the T" is often extolled by coaches and players as the primary focus to position yourself to deal with what comes next.

By way of this analogy, "Taking the T" for Squash BC means preparing the organization to be in the best possible position to deal with our immediate future.

In 2024, the Board and Management team made a significant commitment to focus the organization on the key attributes that would support our sport and squash community going forward, including:

- The undertaking of a 5 year strategic plan update to identify the key priorities Squash BC should focus on and ensure alignment to those initiatives with the resources we have available
- The design and execution toward a significant increase in services and grassroots programming to continue the growth of participation and access - the life-blood of any healthy sporting community
- A commitment to our financial sustainability through broadening the reach of our fundraising efforts, and successfully targeting sport funding grants aligned to our program priorities

Substantial progress has been made toward "Taking the T" in 2024, and many thanks are in order to recognize this effort:

- First and foremost to Colin Latchford and the Squash BC management team for their excellent work and dedication to Squash BC this year
- To the Squash BC Board for their continued engagement providing valuable oversight and stewardship to the organization
- To the many and amazing volunteers who are the back-bone of our community
- And to all the Squash BC Facility and Individual Members for hosting, competing and participating in record numbers this year

So let's all continue to "Take the T", as we all look forward to what comes next. Game on!



Bruce Matthews

President

Squash BC



CONTENTS

President’s Message	2
Table of Contents	3
Year in Review	4
Executive Director’s Message	5
Metric Summary	6
Major Milestones	7
Strategic Priority 1: Grow & Promote Our Sport	8
Participation	9
Competitions	11
Awareness	12
Strategic Priority 2: Support & Engage Our Community	13
Individual Members	14
Facility Members	15
Excellence	16
Strategic Priority 3: Develop & Protect Our Infrastructure	17
Coaching & Officiating Development	18
Volunteers	19
Organizational Foundation: Sustainable & Effective Squash BC	20
Financials	21
VP-Finance Report	22
Team	23

YEAR IN REVIEW



YEAR IN REVIEW

A Message From Our Executive Director

Dear Squash BC Community,

Thank you for taking the time to read our 2024 Annual Report. We began producing this report last year, as part of an intentional shift towards being a more professional, engaging, and transparent organization. I hope that the data and narrative included in this document will help you better understand what Squash BC does and what we've accomplished this season.



This was a transformational season for Squash BC. By developing and launching our 2023-28 Strategic Plan, our team is now more focused on working towards our mission to grow, promote, and support the sport of squash in BC. This allowed us to continue with strategic initiatives, such as launching high impact grassroots programs - like Squash in Schools - and delivering high quality provincial events - like the BC Open. To cap off the year, we rebranded the organization to better reflect our new identity.

As you'll see throughout the report, the impact of this work is significant. Our Strategic Plan-identified core metrics are up across the board - and in some cases with considerable gains over last year. Our Grassroots Program Participation (which nearly tripled) and our Digital Marketing Impressions (which nearly doubled) stand out as major accomplishments. The report breaks down this data throughout, organized into our strategic priorities.

The results of this season were truly a team effort. Our incredible staff team operated as a cohesive and collaborative unit. Josh Heving, Justyna Kusiak, Kiyan Dhanani, and all our supporting contractors, temporary staff, and interns deserve major credit for the work they accomplished this year. As well, we would not be able to succeed without the support of our Board and other volunteers. A special thanks goes to our departing President Bruce Matthews. The strategic insights and business acumen he brought will surely be missed.

With that, I leave you to venture through this document and learn more about the past year of Squash BC. I encourage your feedback. We produce this for you, our community members, so we want to ensure it's serving its purpose.

Here's to an incredible year!

Colin Latchford

Executive Director

Squash BC

METRIC SUMMARY

5,080

Grassroots Participation
+182% Over Last Year

2,394

Individual Members
+5% Over Last Year

211

Coaches & Officials Trained
+32% Over Last Year



264K

Marketing Impressions
+80% Over Last Year

34

Facility Members
+13% Over Last Year

21%

Annual Revenue Growth
Over Previous Fiscal Year

8/8

Provincial Zones
Participated in Squash BC
Programs

4,352

Competitive Participation
+28% Over Last Year

16

National Championship Titles
Won by BC Athletes

MAJOR MILESTONES

2023-28 Strategic Plan

In Fall 2023, after a collaborative process, we released our [Strategic Plan](#). This plan refreshed our organizational identity and focused our strategy and operations towards achieving ambitious targets across highlighted key priorities, while ensuring we operate in a sustainable and effective manner.



Squash in Schools

This season featured Squash BC's largest and most ambitious grassroots program launch to date: [Squash in Schools](#). Using a new in-gym curriculum, the program has introduced the sport to nearly 3,000 students. Squash BC continued to develop and deploy new grassroots programs, like [Wheelchair Squash](#) and [Community Champions](#).



2023 BC Open

November 2023 marked Squash BC's first delivery of the flagship event in our calendar: the BC Open. The event had [record-breaking participation](#) and offered PSA and Junior Silver divisions for the first time. This success further cemented Squash BC's event delivery strategy, which carried through to more Provincial Championships throughout the season.



Rebranding

In June 2024, Squash BC [unveiled our new brand identity](#). The updated logo brings a modern, professional, and accessible feel, while featuring elements of BC's geography and our sport. This new brand will help drive Squash BC towards achieving our strategic priorities, while giving our sport and community a new look and feel to rally behind.

Strategic Priority 1:

GROW & PROMOTE OUR SPORT



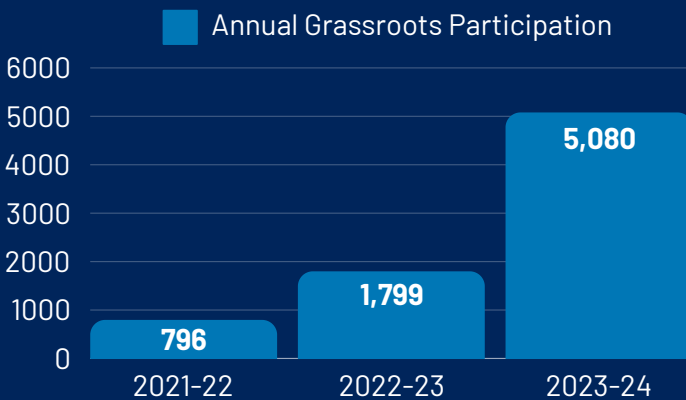
PARTICIPATION

Grassroots & Community Programming

Once again, Squash BC delivered a record-breaking season in terms of Grassroots & Community Programming. As the core goal of our Growth Initiative, designing and deploying grassroots programs remains at the forefront of Squash BC's strategy. We set what was thought to be an ambitious target for the first year of our Strategic Plan (4,500) but surpassed that to see 5,080 in grassroots participation across our programs and events. As well, our programs this year had a noted effort to improve the inclusivity and accessibility of our sport. Further diversifying our community as we grow is key to sustaining this pace of growth.

5,080

Grassroots Participation
+182% Over Last Year



YEAR-OVER-YEAR GROWTH

Since returning from the pandemic, our Grassroots Participation has increased exponentially year-over-year, with each season more than doubling the previous. We have accomplished this through the launch of new grassroots programs each year, which are only made possible because of the generous donations to our [Building the Future Fund](#).

SEASON HIGHLIGHTS

The 2023-24 Season was full of grassroots and community program highlights. Check out a few of our favourites below:

- A [record-breaking Women's Squash Week](#) that engaged 556 participants through events in all eight provincial zones
- Successful [Roving Ambassador Tours](#) in the North-East, Okanagan, Kootenays, and more
- Our largest program launch to date: [Squash in Schools](#), which introduced squash to more than 2,000 students
- Making our sport accessible to a new group of participants through the country's second-ever [Wheelchair Squash Program](#), generously funded by Canadian Tire Jumpstart
- A positive five-program pilot of our new [Community Champions Program](#), which will roll out in full this fall



Grassroots Participation metrics are measured across the season, with a June 16 - June 15 term.

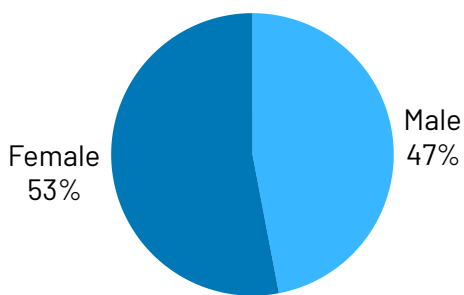
PARTICIPATION

Grassroots & Community Programming

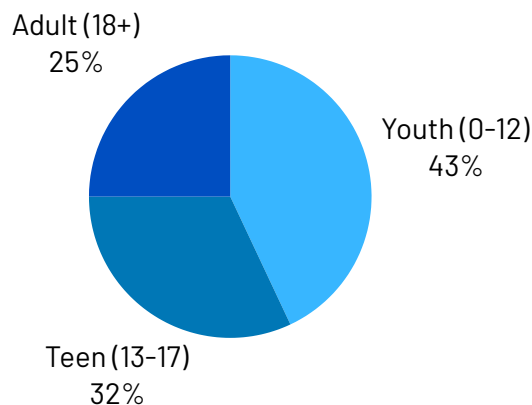
BREAKING DOWN THE DATA

Diving deeper into our data yields several important takeaways. First, as shown in the age breakdown, 75% of our participation has come from juniors. This represents our investment in the future of the sport. It is also worth noting that although adult participation is only 25% of this season, it has still grown significantly over last year. Looking at participant gender, our initiatives like Women's Squash Week have helped contribute to female grassroots participation outpacing male. This is particularly significant when considering only 26% of our members are female.

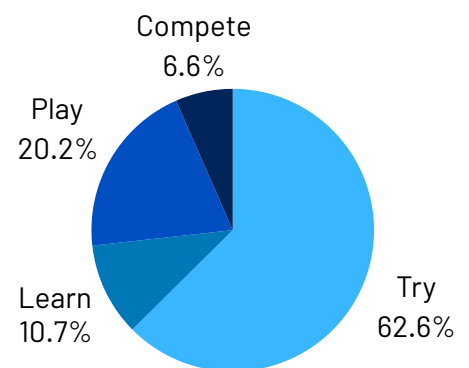
PARTICIPATION BY GENDER



PARTICIPATION BY AGE

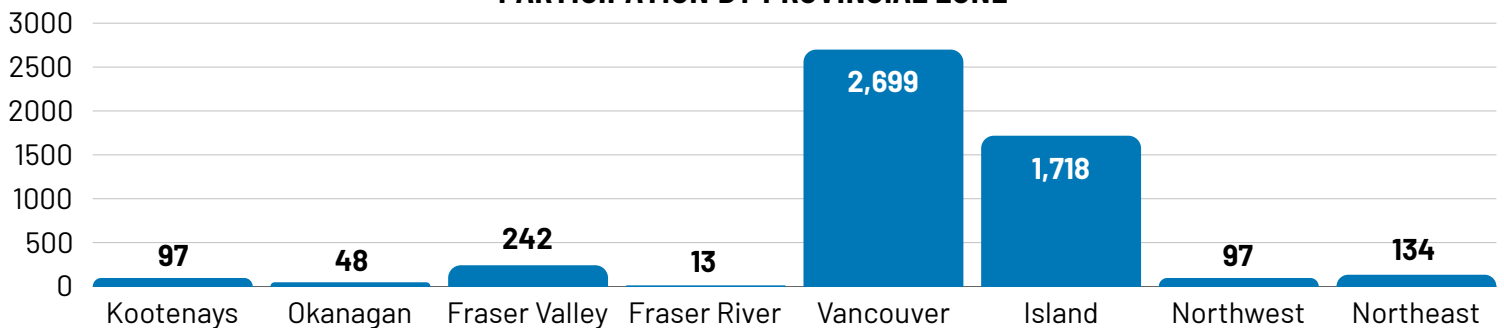


PARTICIPATION BY ACTIVITY TYPE



The Activity Type distribution shows what kind of activities our participants are doing. "Try" activities are often a first experience with the sport, whereas "Learn", "Play", or "Compete" activities typically include participants already committed. A key goal of Squash BC is retaining participants from "Try" activities towards more week-to-week engagement. Finally, looking at our geographic participation shows that a vast majority occurs in two zones: Vancouver-Coastal and Vancouver Island-Central Coast. These are the zones with the highest density of coaches and clubs, so they tend to be where our programs are launched. Going forward, we will continue our efforts to spread our programs throughout BC to achieve the goals of our Growth Initiative.

PARTICIPATION BY PROVINCIAL ZONE



LOOKING FORWARD

As shown on the previous page, our grassroots participation has grown exponentially in the years following the pandemic. The Squash BC Team views the 2023-24 participation numbers as a new baseline for our programming delivery. With our program pathways now established, our focus in the years to come will be less on designing and launching new programs and more on spreading our active successful programs throughout the province.

COMPETITIONS

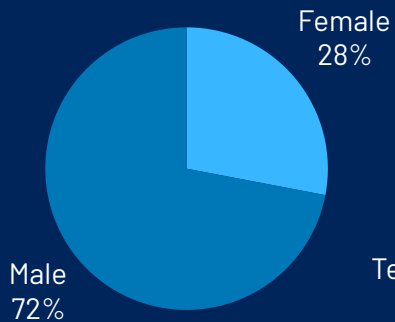
Tournaments & Leagues

Squash BC's tournaments and leagues remain a staple of our sport landscape, with our robust competitive calendar. This year, Squash BC continued to deliver successful Provincial Championships, including the [BC Junior Squash Championships](#), [BC Squash Championships](#), and a record-breaking [BC Open](#). We also launched our Silver Series Points Race, which culminated in our [Silver Finals](#). On the leagues side, we put forth another successful season of VSL and launched the new [Vancouver Women's Squash League](#). Our sanctioned tournaments and leagues also had a successful season with participation now above pre-pandemic levels.

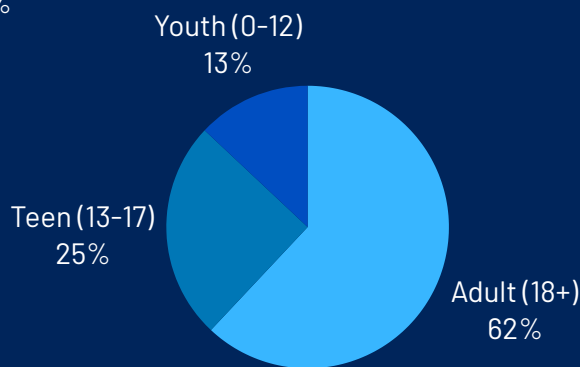
4,352

Competitive Participation
+28% Over Last Year

PARTICIPATION BY GENDER



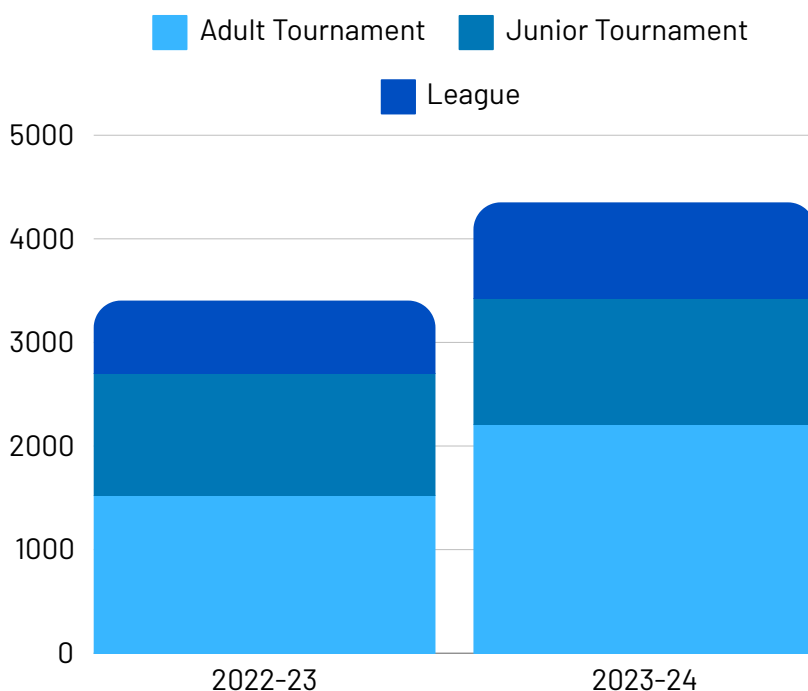
PARTICIPATION BY AGE



DEMOGRAPHICS

Our tournament demographics are largely unchanged from last season, with males and adults representing the majority of participants. When assessing competition type (below), Adult Tournaments saw the largest increase in participation from last season.

YEAR-OVER-YEAR COMPETITION TYPE COMPARISON



Competitive Participation metrics are measured across the season, with a June 16 - June 15 term.

AWARENESS

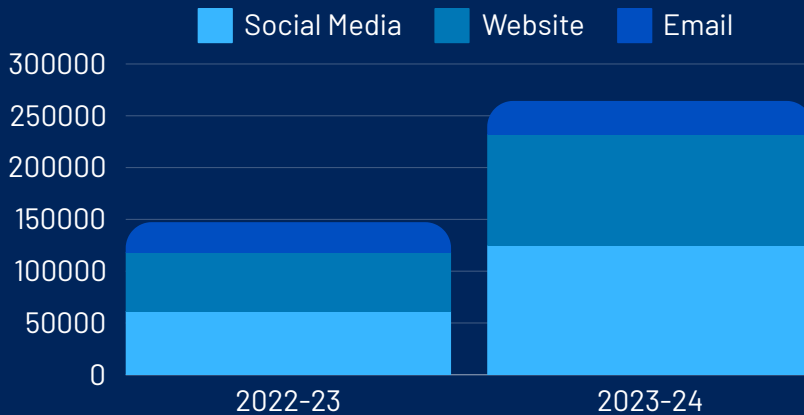
Marketing & Communications

Squash BC continues to be a driving force behind the promotion of squash in BC. Our digital marketing efforts yielded more than 264,000 impressions across our email, web, and social media channels. This is an **80% increase** over our previous year! Both the volume and quality of content we produce have contributed to this growth. With high-awareness opportunities coming up for our sport, such as the LA2028 Olympics, it is up to Squash BC to leverage them towards more community growth and engagement. Check out some of our content highlights from this year below and make sure you follow **@SquashBC** on your social media channel of choice!

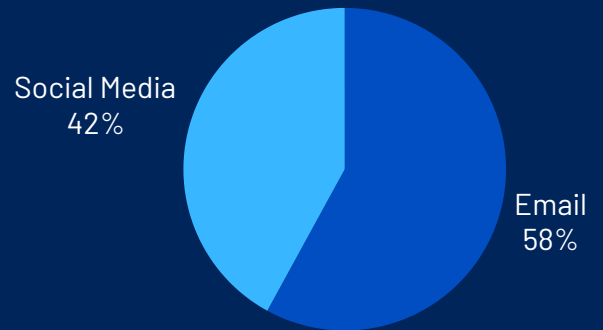
264K

Marketing Impressions Across Web, Email & Social Media

IMPRESSION BREAKDOWN



AUDIENCE BREAKDOWN



CONTENT HIGHLIGHTS

Click the graphics below to read the associated articles



Marketing metrics are measured across the season, with a June 16 - June 15 term.

Strategic Priority 2:

SUPPORT & ENGAGE OUR COMMUNITY



MEMBERSHIP

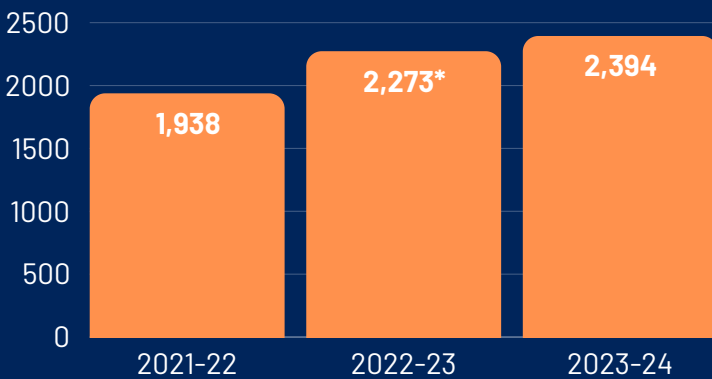
Individual Members

Squash BC's individual membership continued on its upward trajectory in 2023-24. This season, we implemented a major structural change: shifting to a rolling membership year. The full impact of this change will only be seen after a full year of its implementation, but early results indicate it was a positive shift both administratively and for the value of our membership. We also saw more facilities take advantage of our Bulk Membership Program this year, which provided more discounts than in previous seasons. Finally, after hiring our Member Service Coordinator last July, we were able to provide more consistent service excellence to our members and community at large.

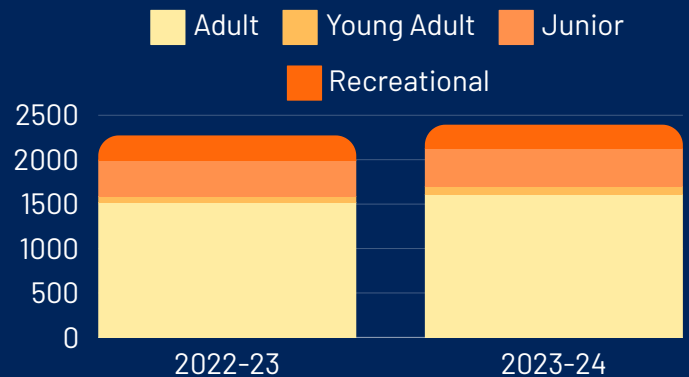
2,394

Individual Members
+5% Over Last Year

INDIVIDUAL MEMBERS BY YEAR



INDIVIDUAL MEMBERS BY TYPE

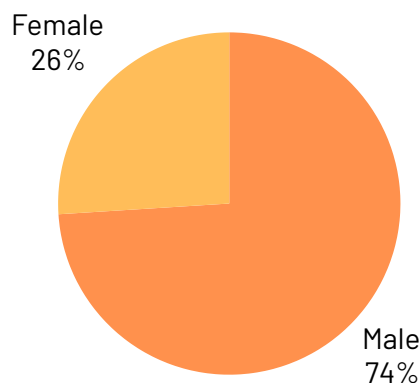


MEMBER DEMOGRAPHICS

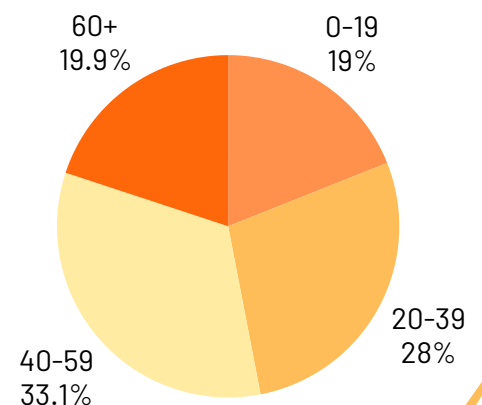
Diving deeper into our member demographics shows that once again, Adults make up a large majority of our members. We did see marginal growth in Juniors and significant growth (+45%) in Young Adults, due to programming efforts like the BC Jesters Post-Secondary Program. Looking at member gender, our distribution stayed static with 2022-23 numbers, still roughly 3/4 male.

We will continue working to address this through our Women in Squash initiatives. Our member age distribution also remained unchanged, with 40-59 year olds as the largest 20-year bracket, closely followed by 20-39 year olds.

2023-24 MEMBERS BY GENDER



2023-24 MEMBERS BY AGE



*Please note that Squash BC's 2023 Annual Report contained an Individual Membership metric that included roughly 150 duplicate members from a Club Locker bug. The bug has been resolved and our 2022-23 membership is corrected here.

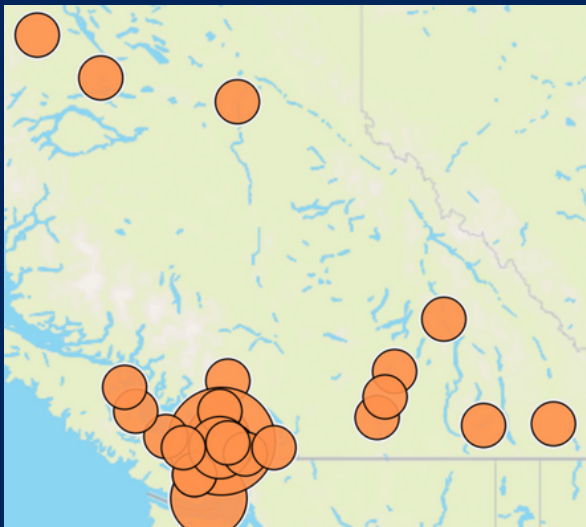
MEMBERSHIP

Facility Members

Squash BC's facility membership has now returned to 2019 levels, with 34 facilities registered this year. Our 34 member facilities have a combined 116 squash courts. Successful squash facilities are paramount to the growth and development of our sport. Squash BC continues to support and engage our facility members through our member service efforts, including our Facility Newsletter and the development of Tools & Resources. Unfortunately, this year we did see one of our larger facilities close (Sport Central). We will continue to support at-risk facilities and help to lobby for new facility projects. Please [contact us](#) if we can support you.

34

Facility Members
+13% Over Last Year

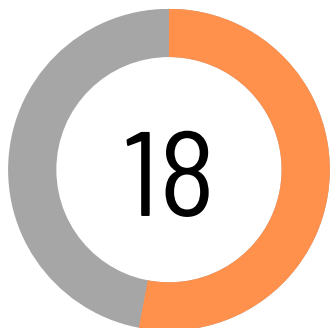


FACILITY GEOGRAPHY

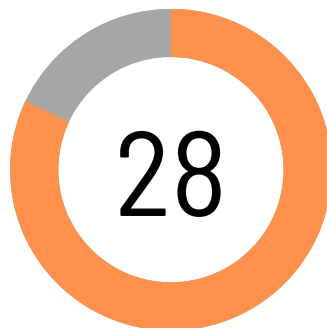
This map shows where our member facilities are located in BC. Larger dots represent a city that has more facilities in it. It is clear that facility density is highest in the Lower Mainland and Vancouver Island regions. This is reflected in the density of events on our competitive calendar in those regions. Engaging facilities outside of these regions is key to our sport growing across the province.

If you would like to find a squash facility or court near you, take a look at our interactive [Court Finder](#), which includes both member and non-member squash facilities.

FACILITY ENGAGEMENT



Facilities have hosted sanctioned events



Facilities have participated in Squash BC programs



EXCELLENCE

Celebrating BC Athletes

BC's top athletes had another incredible season on the national and international stage, with 16 National Championship Titles coming home to BC. These athletes are role models and ambassadors for our sport. Squash BC aims to support and help develop these athletes as best we can, with programming like our annual March Break High Performance Camp, and other development opportunities. As many of our top junior athletes head off to college next year, we wish them all the best of luck and can't wait to see what they can accomplish in this next phase of their competitive careers!

16 

National Championship
Titles Won by BC Athletes



HIGH PERFORMANCE CAMP

Squash BC was thrilled to deliver our March Break High Performance Camp, this year featuring former PSA World #1 and Cornell University Head Squash Coach David Palmer. 36 of BC's top juniors took part in the camp, gaining valuable insights from Palmer and Squash BC Provincial HP Coach Richard Yendell.

Read more about the camp in our [David Palmer Camp Recap](#).

NATIONAL CHAMPIONS & INTERNATIONAL REPRESENTATIVES

2023-24 National Champions from BC:

- **2024 Canadian Squash Championships:** Ben Thomas (Men's 50+), Nazir Hirji (Men's 65+), Rashid Aziz (Men's 70+), Gerald Poulton (Men's 75+, Men's 80+), Kristen Iverson (Women's A), Chloe Deserre (Women's B)
- **2024 Junior Squash Championships:** Maria Min (GU19), Joelle Kim (GU17), Lily Fan (GU13), Joanna Zheng (GU11)
- **2024 Doubles & Mixed Championships:** Cathy Brown (Mixed 60+), Doug MacDougall (Men's 70+), Elizabeth Macey & Jamie Sonogo (Women's B)
- **2023 Canadian Junior Open:** Gladys Ho (GU17)

2023-24 BC Athletes on International Teams:

- **2023 & 2024 World Junior Team Championships:** Hermione Cao (2023 & 2024), Joelle Kim (2024), Jacob Lin (2023 & 2024), Ocean Ma (2023 & 2024), Spring Ma (2023 & 2024), Maria Min (2023 & 2024)
- **2023 Pan American Team Championships:** Nicole Bunyan
- **2023 & 2024 Pan American Junior Team Championships:** Roman Bicknell (2023), Anderson Brown (2024), Ella Cao (2024), Veera Dhaliwal (2024)
- **2023 Battle of the Borders:** Sarah Aki, Jens Bolder, Victoria Cai, Veera Dhaliwal, Kamran Gwadry, Henry Jiang, Joelle Kim, Dylan Scott, Orin Song, Cynthia Yu



Strategic Priority 3:

DEVELOP & PROTECT OUR INFRASTRUCTURE



DEVELOPMENT

Coaching & Officiating Programs

Without Coaches and Officials, our sport could not function, let alone grow. For that reason, Squash BC is committed to developing these important infrastructural roles in our community. We continue to work with our governing bodies Squash Canada, viaSport, and the Coaches Association of Canada to deliver high quality coach and referee training. This season, we saw 211 coaches and officials participate in training, certification, and/or mentorship programming, representing significant growth over last season. Take a look below at highlights from each program category.

211

Coaches & Officials Trained
+32% Over Last Year

COACHING DEVELOPMENT

Coaching Development activity highlights include:

- Delivering two Coaching Foundations and two Community Coaching Courses
- Delivering the first Intermediate Coaching Course in BC post-pandemic
- Partnering with Squash Canada to deliver a Provincial Coaching Course
- Partnering with Sport for Life to deliver Inclusive Physical Literacy training to coaches as part of our launch of Wheelchair Squash
- Leveraging our High Performance Camp Guest Coach, former PSA World #1 David Palmer to deliver a coach development workshop focused on athlete development
- Consistent mentorship delivered to new coaches across BC, through our Roving Ambassador Program



REFEREE DEVELOPMENT

Referee Development activity highlights include:

- Continuing our Referee Development Program, which brought our Referee Team to all Provincial Championship events and provided mentorship and assessment throughout
- Delivering two Doubles Officiating Courses, including a training specifically for Provincial and National level referees
- Leveraging major events like Women's Squash Week, the BC Open, and the BC Championships to deliver rules clinics to local participants
- Utilizing Head Referee Simon Bicknell to deliver virtual rules clinics, making an entry point to refereeing more accessible for community members across BC



VOLUNTEERS

Squash BC Committees

DOUBLES COMMITTEE

Committee Members: Jillian Anderson (Co-Chair), Brian Covernton (Co-Chair), Lynn Broman, Cathy Brown, Ruth Castellino, Cathy Covernton, Greg Desaulniers, Patrick Frost, Sue Kaffka, Snehal Lakhani, Laura Ramsay, Gary Wong

Accomplishments

- Ran two successful Metro Vancouver doubles leagues (VDL & VLDL) which had more than 170 players participate.
- Delivered one rules certification clinic and one refresher rules clinic for provincially certified officials. Facilitated the certification of one new National Referee, one new National Examiner and one new provincially certified referee.
- Supported 8 tournaments through outreach, committee member organizers, and the committee's seeding committee. The annual Jesters' tournament (held in February) raised over \$5,000 for Squash BC's Building the Future Fund.
- Supported website content curation & upgrades. Including the recording, compilation, and publishing of match videos.
- Spearheaded coordinated communication and scheduling between other doubles squash groups in Western Canada and along the USA's Pacific Coast.
- Acted as a project-sponsor for the SFU's Professional Masters of Computing Science program's 2024 capstone projects. This involved liaising with a student team to explore new approaches to doubles squash ratings.

Goals

- To continue to support the VDL and VLDL over the coming season, particularly as it transitions to being run by Squash BC.
- Doubles Tournament Guideline document sent to Squash BC in 2022 will be updated.
- To continue to support tournaments over the coming season, including the 2025 Pacific Coast Open.
- To offer two or three strategically timed rules clinics likely in September and November and possibly late February (ahead of league & ahead of BC Championships), including at least one rules clinic on the North Shore. Additionally, we will offer a certification clinic and continue to support provincial- and national-level certification.

FUNDRAISING COMMITTEE

Committee Members: Diana Chang (Chair), Cathy Brown, Tasha Doucas, Brandon Hui, Abby Kidd, Lucy Li, Marlene Ma, Nathan Ozog, Chadwick Walker

Squash BC launched our new **Fundraising Committee** this year. I want to share some of the activities and campaigns we've delivered this season - and preview some of what we have in store for the fall. Here are some metrics from our recent campaigns, all going towards our **Growth Initiative**:

- Squash Barriers Campaign (outlined more on Page 2) - \$9k raised so far towards Squash in Schools
- Squash BC Board of Directors Internal Campaign - \$3k raised
- BC Open & BC Championships Fundraising Activities - \$1k raised

I would also like to give special thanks to the **BC Jesters** for their incredible support of our Growth Initiative and specifically our Post-Secondary Program, raising nearly \$10k this season. As well, I'm thrilled to share that the Sunshine Squash Club recently ran an event that raised \$3k for the Building the Future Fund! I'm thoroughly impressed with what this group of young squash players has accomplished and their choice to give back to their community.

Looking ahead, the Fundraising Committee is busy planning for memorable ways to engage our community as we gear up for a significant milestone: Squash BC's 50th Anniversary later this Fall. We will be putting forth a campaign and one or more events!

-Diana Chang, Fundraising Committee Chair

Organizational Foundation:

SUSTAINABLE & EFFECTIVE SQUASH BC



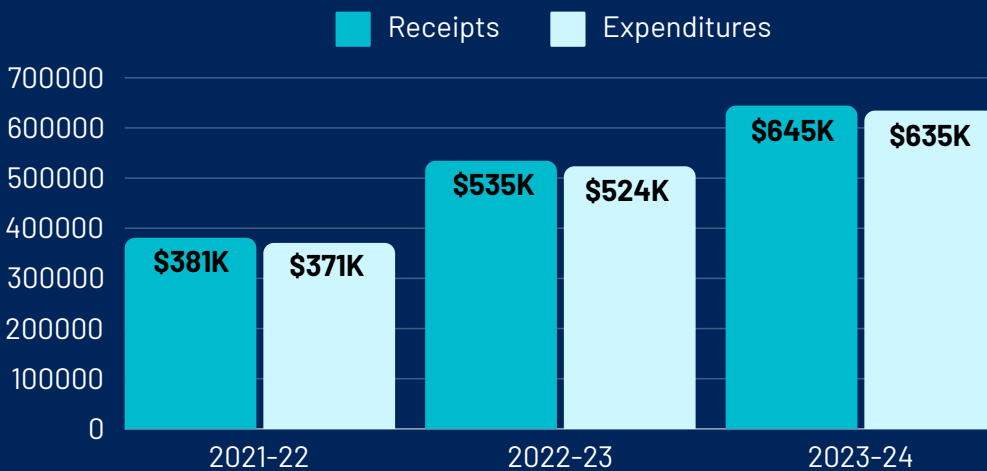
FINANCIALS

Fiscal 2024

Once again, Squash BC experienced significant growth in Fiscal 2024. With an expanded team and more self-generated resources at our disposal, the goals of our Strategic Plan are financially viable. As well, Squash BC continues to operate with financial sustainability, yielding a small excess of contributions over expenditures each year. This allows us to contribute annually to our capital reserve. We are projecting another year of stable growth for Fiscal 2025, while operating in adherence to our Board of Directors-approved budget.

21%

Annual Revenue Growth
Over Previous Fiscal Year



GROWTH TRAJECTORY

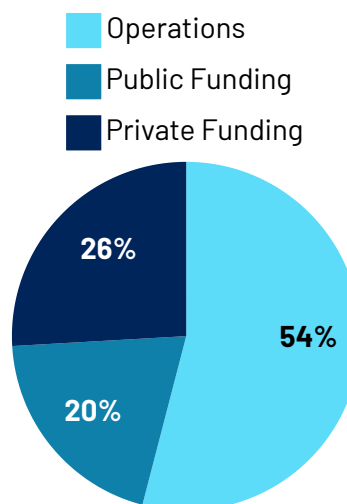
Squash BC continued its impressive growth trajectory in Fiscal 2024. Now significantly above our pre-pandemic peak, our revenue generation efforts, across operations, grant/partnership acquisition, and fundraising, allow us to continue deploying more programs, hosting larger events, and providing service excellence to our members.

RECEIPTS & EXPENDITURES BREAKDOWN

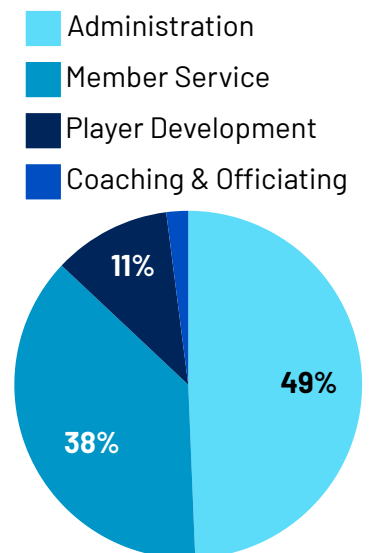
A majority of Squash BC's receipts are acquired through our operations. This includes revenues from Membership, Competitions, and Programs. Our Public Funding (Government Grants) and Private Funding (Donations, Sponsorships & Other Grants) allow us to deploy our programs at a faster rate and reach/engage more of our target audience. We saw growth across all three revenue categories this year, which contributed to our overall growth.

Our expenditures have a similar breakdown to previous years, with Administrative costs accounting for the largest share. In Fiscal 2025, our budget projects more growth across Member Service, Player Development, and Coaching & Officiating program categories, with Administration staying relatively static.

FISCAL 2024 RECEIPTS



FISCAL 2024 EXPENDITURES



FINANCIALS

VP-Finance Report

For the period April 1, 2023 to March 31, 2024

Leonard Bruno - V.P. of Finance, Member of Board of Directors

The financial statements of the B.C. Squash Racquets Association (Association) for the fiscal year April 1, 2023 to March 31, 2024, have been reviewed by Hay & Watson, Chartered Professional Accountants. These statements include the statement of financial position as at March 31, 2024, the statements of operations, changes in net assets and cash flows for the year then ended.



Based on their review, Hay & Watson provided a qualified conclusion regarding the financial statements prepared by management (refer to the INDEPENDENT PRACTITIONER'S REVIEW ENGAGEMENT REPORT that forms part of the attached financial statements) due to scope limitations involving fundraising activities. A significant percentage (>90%) of not-for-profit organizations receive a qualified report due to the challenges of conducting adequate verification procedures to determine how an organization controls, verifies and maintains certain donations collected and spent. An unqualified report is the best possible outcome of a review because it indicates that the financial statements are fairly transparent in all material respects. If it were not for the basis mentioned above for a qualified conclusion, we would have an unqualified conclusion.

Receipts for the year increased to \$644,509 compared to \$534,533 in the prior year. Every receipt category increased except for Community Gaming Grants and Coaching and Officiating Programs. Receipts from Fees and programs increased due to growth in activities related to competitions and leagues. Expenditures also increased to \$634,543 compared to \$523,501 in the preceding year. The higher expenditures reflect the priorities of the Board to provide high-quality and timely support to our members, stakeholders and the general squash community. Another year of generating an excess of receipts over expenditures was achieved in the amount of \$9,966, compared to \$11,032 from the prior year.

Net assets represent the cost amount of the Association's assets of \$169,708 (\$151,982 - 2023) minus its liabilities of \$74,895 (\$67,135 - 2023), and it increased to \$94,813 compared to \$84,874 in the prior year. The net asset amount comprises an Operating reserve and Unrestricted net assets. The amount of cash held by the Association on March 31, 2024, was \$139,420, up from \$133,098 at the beginning of the fiscal year. The increase is due mainly to increased cash flows from operating activities.

The Association continues to change and upgrade systems and programs by collaborating with stakeholders, members and competition organizers, as our President and Executive Director described. Our management team, the Executive, and the Board of Directors continue to prioritize maintaining long-term viability and financial sustainability. With the generous support of public funding agencies, private donors, members, and volunteers, we finished the current fiscal year in a solid position to help grow our beloved sport. Our current situation is also due to the skill and dedication of the Association's staff and volunteers, all of whom worked collaboratively and diligently to ensure operational results met the Board's expectations. On behalf of the Board of Directors, I thank everyone who contributed to another successful year of operations.

Information in this report agrees with the reviewed financial statements. Additional copies of the statements are available by contacting B.C. Squash Racquets Association's administrative office.

Leonard Bruno CPA, CGA

V.P. of Finance

SQUASH BC TEAM

Board of Directors & Staff

SQUASH BC STAFF



Colin Latchford
Executive
Director



Josh Heuvig
Sport Development
Manager



Justyna Kusiak
Member Service
Coordinator



Kiyani Dhanani
Marketing & Partnerships
Coordinator

Interns, Contractors & Temporary Staff: Jake Kwasnicki (Competitions), Lialah Mavani (Sport), Dawson Kipp (Sport), Roger Verronneau (Sport), Shawn Zwierchowski (Roving Ambassador Coordinator), Richard Yendell (Provincial HP Coach), Josh Struthers (Roving Ambassador), Colin Whitney (Roving Ambassador), Giselle Delgado (Roving Ambassador), Rebecca Vassilikakis (Roving Ambassador)

BOARD EXECUTIVE TEAM



Bruce Matthews
President



Leonard Bruno
VP-Finance



Cathy Brown
VP-Secretary

BOARD DIRECTORS-AT-LARGE



Colin Brown
Director-at-Large



Diana Chang
Director-at-Large



Sam Crawford
Director-at-Large



Cindy Longley
Director-at-Large



Nathan Ozog
Director-at-Large



Tasha Doucas
Past President



SQUASH BC

2024 ANNUAL REPORT

Contact Us

Phone: 604-737-3084

Email: office@squashbc.com

Web: SquashBC.com

Social: @SquashBC

