




PARTNERSHIP PACKAGE

**2024 BC SQUASH
CHAMPIONSHIPS**

APRIL 12-14, 2024



SQUASH BC



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EVENT INFORMATION

2024 BC SQUASH CHAMPIONSHIPS

The **2024 BC Squash Championships** is a cornerstone tournament that caps off our squash season by bringing players from across British Columbia together to compete for Provincial Championship Titles. With exciting plans in the pipeline, Squash BC aims to create an unforgettable and enjoyable experience for all participants, spectators, and organizers.

Your company can get valuable exposure to our community & can support competitive squash by **partnering with Squash BC** to deliver this incredible event. Information about available partnership opportunities is outlined

Event Dates: April 12-14, 2024

Host Facility: Nanaimo Squash Club

Expected Attendance: 100+ Athletes + Spectators, Coaches, Officials, Volunteers & Community Members

Divisions: Men's & Women's Open, Masters, & Tiered Draws

Be a part of this exciting event and take advantage of the opportunity to showcase your company to our community!

Interested partners should contact **Squash BC Executive Director Colin Latchford** at executivedirector@squashbc.com or 604-737-3084 to discuss partnership opportunities.





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PARTNERSHIP OPPORTUNITIES

PARTNERSHIP TIERS

PLATINUM PARTNER - \$1,500

- **Have a Presence:** Present the Open Division Men's and/or Women's Championship Trophies and receive Partner-Reserved seating
- **Get Your Team Involved:** 2 Complimentary Entries and Player Party tickets
- **Physical Promotion:** Your Logo on sponsor signage and include any promotional materials in participant swag bag
- **Digital Marketing:** Promotion on Squash BC Website & Newsletter
- **Social Media:** Company profiled across Squash BC channels

GOLD PARTNER - \$500

- **Get Involved:** Complimentary Entry to the Tournament and Player Party
- **Physical Promotion:** Your Logo on sponsor signage and include any promotional materials in participant swag bag
- **Digital Marketing:** Promotion on Squash BC Website & Newsletter
- **Social Media:** Company highlighted in event-focused post

SILVER PARTNER - \$250

- **Physical Promotion:** Your Logo on sponsor signage and include any promotional materials in participant swag bag
- **Digital Marketing:** Promotion on Squash BC Website, Newsletter & Social Media





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ABOUT US

SQUASH BC

Squash BC's mission is to grow, promote, and support the sport of squash throughout British Columbia.

Squash BC's key priorities are to:

- Grow & Promote Our Sport
- Support & Engage Our Community
- Develop & Protect Our Infrastructure

Our Audience:

2400+

Individual Members

60+

Sanctioned Events per Season

7000+

Digital Audience

30+

Facility Members

4000+

Annual Competition Participants

1500+

Monthly Active Web Users

Community Demographics:

- 68% Male, 32% Female
- Over 80% University Educated

For more information, please visit:

SquashBC.com





INTERESTED? CONTACT US

Email: executivedirector@squashbc.com

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