



WOMEN & GIRLS IN SQUASH PARTNERSHIP PROGRAM

BECOME A WOMEN & GIRLS IN SQUASH PARTNER

Squash BC's **Women & Girls in Squash Partnership Program** gives your brand exposure across our *Women & Girls in Squash* programs and events, while helping fuel our female growth and engagement efforts. Partners commit \$1,000/year for at least two years, with 100% of your contribution put towards *Women & Girls in Squash* initiatives.

PARTNERSHIP BREAKDOWN

Each \$1000 Annual Women & Girls in Squash Partnership is put towards the following Women & Squash Programs:

- **\$500 Emerging Female Leader Grant:** Funds a Female Leader's new program initiative in her facility/community
- **\$500 Squash BC's Women & Girls in Squash Programs:** Helps fund Women's Squash Week, Female-Only Courses & more



PARTNER PROMOTION

Our Women & Girls in Squash Partners receive promotion across our Women & Girls in Squash Programs and Events, including:

- Partner Logo on our *Women in Squash* and *Women's Squash Week* webpages
- Promotion during *Women's Squash Week* and other events in our email newsletter and social media channels (6,000+ digital audience)
- Partner Logo on our *Women's Squash Week* poster, which hangs in squash facilities across the province every fall!

Interested partners should reach out to Squash BC Executive Director Colin Latchford at 604-737-3084 or executivedirector@squashbc.com to discuss the program