

# WOMEN & GIRLS IN SQUASH

## **2022 IMPACT REPORT**



### **OVERVIEW**

As part of our **Growth Initiative**, Squash BC is committed to **increasing the number of female participants** in our sport. We do this through female-focused programs and events, female leadership development opportunities, and targeted efforts to **recruit and retain women and girls** in squash.

### **KEY INITIATIVE: WOMEN'S SQUASH WEEK**

A province-wide celebration of Women & Girls in Squash featuring volunteer-run events at partner facilities across the province.

#WSW2021:
14 FACILITIES
17 EVENTS
243 PARTICIPANTS







#### **DEVELOPING FEMALE LEADERS**

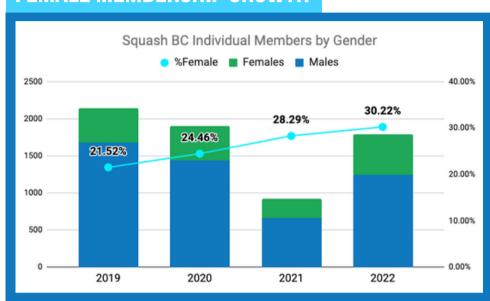
This season, Squash BC ran **three female-only courses** across Grassroots Coaching and Officiating Development. Across the three events, we trained **32 new female leaders**, who can now serve as role models in their clubs and communities. We look forward to the impact these new leaders will make!



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### **FEMALE MEMBERSHIP GROWTH**



Thanks to the work of our Women & Girls in Squash Committee and the support of our sponsors, Squash BC has seen an increase in female membership percentage from 21% to over 30% in the past three years. We now have more female members than we did before the COVID-19 pandemic!

In the 2021-22 Season, girls represented 32% of junior tournament participants and 35% of our junior membership. Further, our girls continue to dominate at the national stage, earning 8 National Championships Titles, including a sweep of the top four spots in Girls U17. The future is bright for girls' squash in BC!

#### A BRIGHT FUTURE: GIRLS IN SQUASH

1 1 5 FEMALE SQUASH BC JUNIOR MEMBERS

35% of 2021-22 Junior Membership

272 BC FEMALE JR TOURNAMENT PARTICIPANTS

32% of Gold/Silver Series Players



NATIONAL CHAMPIONSHIP TITLES

Won by BC Junior Girls

More information about Squash BC's Women & Girls in Squash Programming can be found at SquashBC.com/Women-in-Squash